

The Port Adelaide Football Club's 2027 Gather Round Guernsey Competition

Game Of Skill

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| Name Of Promotion | The Port Adelaide Football Club's 2027 Gather Round Guernsey Competition |
| Promoter Name & ABN | The Port Adelaide Football Club ABN 49 068 839 547 |
| Permit number | - |
| Website | www.portadelaidefc.com.au |
| State or Territory | SA |
| Competition Start Date | Competition commences Wednesday 8 July 2026 at 06:00AM AEST. The promoter reserves the right to tease the promotion prior to the competition start date. |
| Competition Close Date | Competition concludes Friday 31 July, 2026 at 10:00PM AEST. The promoter reserves the right to A) Close the competition prior to the competition close date subject to regulatory approval. B) Amend the contesting period at its absolute discretion. |
| Entry Restrictions | a) Entrants may enter more than once, however only one entry will be deemed a winner per person per competition. b) Entrants acknowledge that they must be contactable by the Promoter to be successful. Entrants unable to be contacted will forfeit their opportunity. c) Entrants who provide incorrect, misleading, or fraudulent information are ineligible for the promotion and all entries of an entrant who is deemed to have provided this nature of information may, at the sole discretion of the promoter, be deemed invalid. d) Entrants may be required to sign a legal indemnity and confidentiality form prior to accepting the opportunity. e) The Promoter accepts no responsibility for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason. f) Entrants must be willing for their final design, photos, videos, or other material submitted as part of their Entry to be published, including later publication, by the Promoter, or external media including but not limited to TV, print, online for the purposes of the Promotion. g) Entrants must be willing to waive any creative license, any royalties or any payment in its entirety linked to using their design, in its absolute entirety to the Promoter. No correspondence will be entered into. Any entrant that does not agree to this term will automatically forfeit the opportunity. h) Entrants must be willing to allow the Promoter to creatively alter their entry submission in line with Promoter brand guidelines and preference, and any changes made will be at the |

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| | <p>sole and absolute discretion of the Promoter. Any entrant that does not agree to this term will automatically forfeit the opportunity.</p> <ul style="list-style-type: none">i) Entrants acknowledge their guernsey design must be an original guernsey design created by the Entrant. For the avoidance of doubt, blank designs, or designs deemed by the Promoter to lack sufficient original creative input will not be eligible to win the Competition at the sole and absolute discretion of the promoter. All entries made by Entrants must be completely unique in design nature. Any evidence of plagiarism will automatically deem the entry invalid at the sole and absolute discretion of the Promoter.j) Any entry submitted not on the official club guernsey template will be deemed invalid at the sole and absolute discretion of the promoter.k) A participating entrant will not use the prize as an inducement directed at encouraging patrons to gamble, in line with relevant state gambling authorities. |
| How To Enter | <p>At various times during the Competition Period:</p> <ul style="list-style-type: none">a) The Port Adelaide Football Club will solicit for entries via online, social media, marketing or via in-person event experiences to take part in the competition.b) The Entrant or Entrants parent or guardian will be asked to download a specific guernsey design template from portadelaidefc.com.au.c) The Entrant must complete their competition guernsey design and upload it to the specific competition landing page on https://tb.portadelaidefc.com.au/tb_app/554179776d) The Entrant or Entrants parent or guardian must fill in the required information requested upon entry, including but not limited to name, age, date of birth, email address, phone number, for their entry to be deemed valid.e) Each Entry submitted in the above specified Competition Period will be individually reviewed by representatives of the Promoter.f) The Promoter will select up to four (4) minor prize winners that they believe are valid and worthy based on:<ul style="list-style-type: none">a. Meet the entry restrictions.b. Are consistent with the Port Adelaide Football Clubs brand, brand guidelines and marketability.c. Creativity, personality, authenticity, uniqueness.d. Suitability for the Promotion, including wearability.g) The designs submitted by the minor prize winners will be shortlisted for a public vote and may be promoted by Port Adelaide Football Club across its marketing and digital channels, including but not limited to the Club's official website and social media platforms (including Facebook, Instagram, TikTok and X). |

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| | <p>h) By accepting a minor prize, the entrant acknowledges and agrees that their design will be publicly displayed as part of the voting process. If a minor prize winner does not consent to their design being publicly displayed, they will forfeit their place in the competition and the associated prize, and the Promoter reserves the right to select an alternate entrant.</p> <p>i) Members of the public will be invited to vote for their preferred shortlisted design via the online voting platform Tradeable Bits during the voting period, commencing on Monday 10 August and concluding on Sunday 2 September.</p> <p>j) The Promoter reserves the right – at its absolute discretion – to change the dates of the fan voting period.</p> <p>k) At the conclusion of the public voting period, the shortlisted design receiving the highest number of valid votes will be awarded one (1) major prize. The remaining shortlisted entrants will each receive one (1) minor prize.</p> <p>l) The Promoter may use the Entrants and their story on various public facing platforms, including but not limited to social media. If an Entrant is invited to speak with the Promoter publicly this does not deem them as a Winner. The Promoter in its absolute discretion has the right to share Entrants' stories online and via its social media platforms.</p> <p>m) The Promoter may contact Entrants to ask further questions about their Entry. If Entrants receive a call this does not mean that they are the deemed Winner.</p> |
| Limitation on Entries | Entrants may enter the competition as many times as they wish, however only one (1) entry will be deemed valid, and they may only win one (1) prize / opportunity. |
| Challenge Details | N/A |
| Judging Criteria | <p>After the close of Entries, each valid Entry for the minor prizes will be individually judged (by representatives of the Promoter) based on, among other things:</p> <ul style="list-style-type: none"> a) Meet the Entry restrictions; b) Are consistent with the Promotions existing brand and brand guidelines; c) Creativity, personality, authenticity, uniqueness; d) Suitability for the Promotion, including wearability; <p>The Promoters decision is final, and no correspondence will be entered into.</p> |
| Cancellation clause | If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation. |
| Draw Details | N/A |

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| Prize Details | <p>There is up to one (1) major prize to be one for up to one (1) winner, and up to three minor prizes for up to three (3) winners</p> <p>The minor prize is as follows:</p> <ul style="list-style-type: none">- The opportunity to work with the Promoter to have their guernsey design worn as the official club guernsey during the AFL's 2027 Gather Round.- 4 x pre-game change-room passes for Port Adelaide's 2027 AFL Gather Round game- 4 x reserved seats at Port Adelaide's 2027 AFL Gather Round game- 1 x team signed Port Adelaide 2027 Gather Round guernsey <p>If an Entrant is deemed a major prize winner, they'll receive one (1) major prize only.</p> <p>The minor prizes are as follows:</p> <ul style="list-style-type: none">- \$200 Port Store voucher <p>If an Entrant is deemed a minor prize winner, they'll receive one (1) minor prize per winner only.</p> <p>The Entrant will be required to work with the Promoter to have their final design altered and finalised in line with the club's brand and brand guidelines. The changes made to the design will be at the sole and absolute discretion of the Promoter, while retaining some of the original elements of the winning entry.</p> <p>The winning entrant irrevocably assigns and waives any rights to creative control, approval, royalties, licence fees or any other form of compensation in relation to the use, reproduction, adaptation or modification of the winning design. The Promoter may use the design, in whole or in part, on the guernsey and across any merchandise, including but not limited to t-shirts, hoodies and other apparel or products, as well as in marketing, promotional, advertising, digital, social media and other communications, in perpetuity and without further notice or payment to the entrant.</p> |
| Total Prize Value | N/A |
| Winner Notification | <ul style="list-style-type: none">- The prize winner will be notified via email or phone if they have been successful.- If an entrant is unsuccessful in obtaining a prize, they will not be notified, and there will be no follow up from The Promoter. |
| Prize Claim and Delivery | <p>The prize must be claimed within one (1) week from the date of winning.</p> <p>Winners may be required to prove their identity and show photo evidence in the form of identification (I.e. drivers license) before any prize is awarded.</p> <p>Any unclaimed prize within the one (1) week window will be forfeited.</p> |

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| | <p>The prize winner will be notified, but the announcement of their prize must remain confidential until a date and time specified by the Promoter and no correspondence will be entered into.</p> <p>If the Entrant fails to adhere to all relevant confidentiality agreements, they may automatically forfeit their prize, and another winner will be awarded at the sole and absolute discretion of the promoter.</p> <p>The Promoter will not be liable for any prizes that are not delivered to the winner due to external circumstances (including but not limited to event cancellations), and no compensation or replacement prizes will be offered.</p> <p>Winners may also be required to provide any documentation which the Promoter and / or the Promoter's insurer reasonably requests for the purposes of Prize redemption.</p> <p>If the Prize has been arranged for a certain time / date, then the Winner must be available to take this as specified by the Promoter. If the Winner is unable to facilitate this, then they may be required to forfeit the Prize</p> |
| Special Conditions | <p>The Promoters decision is final, and no correspondence will be entered into.</p> <p>Should any elements of the prize be changed, moved, cancelled or not available for any unforeseen reason or for reasons outside of the Promoter's control (including for example COVID-19), the Promoter takes no responsibility, and the Prize Winners will not be compensated.</p> <p>Prior to acceptance of any prize, the Promoter may require the winner to sign documents including a prize acceptance form, non-disclosure agreements, consent to broadcast (such as an image or footage release), liability or publicity waiver or indemnity form. Any winner that fails to sign any required documentation as requested by the Promoter may be disqualified from the promotion.</p> <p>By submitting your personal information, you agree to receive emails from The Port Adelaide Football Club containing offers that we think may interest you. You will be given the opportunity to unsubscribe on every email that we send.</p> <p>The Promoter, in its sole and absolute discretion, may request for more information with respect to an entry. Contact by the Promoter or the does not mean that the entry is deemed the winner.</p> <p>Entrants indemnify the Promoter and its related entities against any claim, action, proceeding, loss, or expense arising out of any liability for claims by a third party, or any claims they may have, caused by or in connection with their participation in the Competition or the acceptance of any prize. The Promoter has no ongoing liability to the</p> |

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| | entrant or their nominated person, for any reason whatsoever. |
| Traders address | Allan Scott Power Headquarters Alberton Oval Brougham Place ALBERTON SA |