



INSTITUTE
OF SPORT & BUSINESS

POWERED BY



Flinders
University



**KICK START YOUR
CAREER IN SPORT**

DIPLOMA IN SPORTS MANAGEMENT

Prepare for a career in one of the world's most exciting industries. The Diploma in Sports Management is delivered through Port Adelaide Football Club's partnership with Flinders University.

Based at Alberton Oval and Adelaide Oval, the Diploma, powered by Flinders University will teach you the core skills needed to kick off a career in sports management, backed by 100 hours of practical hands-on experience with Port Adelaide management and staff. You'll go behind the scenes and learn how an AFL club operates, gain vital marketing and event management skills, build your professional network, and discover how you can make your mark in sports management.



INFO AT A GLANCE



STUDY ONE YEAR FULL-TIME



BASED AT ALBERTON OVAL AND ADELAIDE OVAL



100 HOURS OF PRACTICAL WORK-READY EXPERIENCE



MINIMUM TWO EMPLOYMENT OPPORTUNITIES GUARANTEED WITH PORT ADELAIDE FOOTBALL CLUB EVERY YEAR



The quality of content, the calibre of teaching and the level of student support have all exceeded expectations. If you're passionate about sport, people and personal growth, this is where you belong.

- KYLIE DIPLOMA IN SPORTS MANAGEMENT 2025 GRADUATE



The opportunities presented and given are once in a lifetime. The connections that are made with staff, student and surrounding communities is highly rewarding.

- NIC DIPLOMA IN SPORTS MANAGEMENT 2025 GRADUATE

COURSE STRUCTURE

DIPLOMA IN SPORTS MANAGEMENT

TRIMESTER 1	TRIMESTER 2	TRIMESTER 3
The Business of Sport	Sport and Community Engagement and Development	Exploring and Reporting Sport Business Data
Sport Event Management	Sports Management and Leadership	Introduction to Sport Marketing
SPORT BUSINESS PRACTICUM 100 HOURS OF WORKPLACE INTEGRATED LEARNING		

*THIS IS INDICATIVE AND SUBJECT TO FINALISATION OF TIMETABLE

FEES

The Diploma will cost \$20,950*.

This course is categorised as an Employer Reserved Place and is offered as a Domestic Fee-paying program. Eligible students can defer their fees with a FEE-HELP loan. If you'd like to learn more, please visit our website.

CAREER PATHWAYS & FURTHER STUDY OPTIONS

Your dream career starts here. The Diploma in Sports Management opens doors to a range of exciting careers in organisations including sports clubs, community sports programs, governing bodies, venues, and events.

POTENTIAL OCCUPATIONS

- Sports management coordinator
- Sports media assistant
- Sports marketing assistant
- Sports researcher
- Partnerships coordinator
- Community program coordinator
- Club membership officer
- Events assistant
- Operations assistant
- Entry level manager in sports organisations

On graduation, you'll be guaranteed up to one year's full credit into selected Flinders University degrees.



SCAN TO REGISTER

JOIN OUR TEAM

REGISTER YOUR INTEREST TODAY!

For more information about the Port Adelaide Institute of Sport & Business, please call 08 8447 9996 or visit www.portadelaidefc.com.au/institute-sport-business



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