

Name Of Promotion	Port Adelaide's \$50k Advertising Giveaway
Promoter Name & ABN	The Port Adelaide Football Club ABN 49 068 839 547
Permit number	
Website	www.portadelaidefc.com.au
State or Territory	SA
Competition Start Date	Competition commences Friday 30th June 2023 at 06:00AM local time. The promoter reserves the right to tease the promotion prior to the competition start date.
Competition Close Date	Competition concludes Friday 11 th August 2023 at 05:00PM local time. The promoter reserves the right to A) Close the competition prior to the competition close date subject to regulatory approval. B) Amend the contesting period at its absolute discretion.
Entry Restrictions	a) Entrants must be 18 years or over at the time of entry. b) Entrants may enter more than once, however only one prize can be won per person per competition. c) Entrants acknowledge that they must be contactable by the Promoter in order to be successful. Entrants unable to be contacted will forfeit their prize / opportunity. d) Entrants who provide incorrect, misleading or fraudulent information are ineligible for the promotion and all entries of an entrant who is deemed to have provided this nature of information may, at the sole discretion of the promoter, be deemed invalid. e) Entrants must have a current and active ABN number in order to be eligible for the prize. Any entrants that are deemed to not have an active ABN number will be deemed invalid at the sole discretion of the Promoter. f) Entrants must be an Australian Resident and have a registered address in SA. g) The prize is non-transferable. h) The Promoter accepts no responsibility for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason. i) A participating entrant will not use the prize as an inducement directed at encouraging patrons to gamble, in line with relevant state gambling authorities. The Promoter reserves the right to giveaway bonus prizes or entries in its sole an absolute discretion over the course of the Competition Period.
How To Enter	Online entry for random draw: At various times during the Competition Period:

	a) The Port Adelaide Football Club will solicit for entries via online, social media, marketing or via in-person event experiences to take part in the competition. b) Entrants will need to successfully enter their details via the specified online competition website, including but not limited to full name, email, business name, ABN number, contact phone number.
Limitation on Entries	Entrants may enter the competition as many times as they wish, however only one (1) entry will be deemed valid, and they may only win one (1) prize.
Challenge Details	N/A
Judging Criteria	N/A
Cancellation clause	If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
Draw Details	The winner will be chosen from a random draw of entries received in accordance with these Terms and Conditions. The draw will be performed by a random computer process. The draw will take place on Friday 11th August 2023 at 5:00PM local time. The draw will take place at the Port Adelaide Football Club – Allan Scott Power Headquarters, Alberton Oval. Brougham Place, Alberton SA. The winner will be notified in writing within 7 days of the prize being drawn. The winner will be published on the Port Adelaide Football Club website within 30 days of the prize being drawn.
Prize Details	There is up to one (1) major prize to be one for up to one (1) winner. - One winner will receive \$50,000 of advertising <u>VALUE ONLY</u> made up of The Promoters own advertising and marketing assets, including but not limited to LED, IPTV, and social assets. - These assets and their values include: - 2 x minutes LED at Port Adelaide game (valued at \$5K) - 1 x Facebook post (valued at \$3k) - 1 x Twitter post (valued at \$1.5K) - 1 x LinkedIn post (valued at \$2.5K) - 3 x 3 min IPTV promotional placements at Adelaide Oval (valued at \$4.5k) - 2 x Super Screen Graphics on game day (valued at \$3K) - 1 x Home Page Buyout on Port Adelaide website (valued at \$12.5K) - 1 x News page buyout (valued at \$12.5K)

	- 2 x EDM MREC (valued at \$6k) - <u>Total value \$50,500</u> If an Entrant is deemed a winner, they'll receive one (1) prize only. Prizes awarded, included but not limited to the advertising assets available to redeem, are subject to availability and are at the complete discretion of the promoter. Advertising value will be available to redeem at specific dates determined at the sole and absolute discretion of The Promoter. The Promoters decision on these dates are final and no discussion will be entered into. If the prize winner does not want to redeem the prize on the specific dates set by the Promoter, they automatically forfeit the prize. The value of the prize/s is determined by the Promoter, and no discussion will be entered into. The Promoter accepts no responsibility for any creative, or costs associated with the asset generation required to redeem the prize. If the Prize Winner cannot supply their own creative, in the format and dimensions specified by The Promoter, to display on the advertising assets (the prize) won, they automatically forfeit the prize. If the Entrant is deemed a winner, they must supply the assets a minimum of seven (7) days prior to the live date, as outlined and determined by the Promoter. If this timeframe is not adhered to by the prize winner, the winner automatically forfeits the prize.
Total Prize Value	\$50,000.
Winner Notification	- The prize winner will be notified via email if they have been successful on winning the prize. - If an entrant is unsuccessful in obtaining a prize, they will not be notified, and there will be no follow up from The Promoter.
Prize Claim and Delivery	The prize must be claimed within two (2) weeks from the date of winning. Winners may be required to prove their identity and show photo evidence in the form of identification (I.e. drivers license) before any prize is awarded. Any unclaimed prize within the two (2) week window will be forfeited, and a redraw will not take place. Proof of prize (prize winner's advertising assets displayed in market) will be provided to the winner one (1) week after live in market date. The Promoter will not be liable for any prizes that are not delivered to the winner due to external circumstances (including but not limited to

	event cancellations), and no compensation or replacement prizes will be offered.
Special Conditions	The Promoters decision is final, and no correspondence will be entered into. Prizes awarded are subject to availability and are at the complete discretion of the Promoter. Should any elements of the prize be changed, moved, cancelled or not available for any unforeseen reason or for reasons outside of the Promoter's control (including for example COVID-19), the Promoter takes no responsibility, and the Prize Winners will not be compensated. Prior to acceptance of any prize, the Promoter may require the winner to sign documents including a prize acceptance form, consent to broadcast (such as an image or footage release), liability or publicity waiver or indemnity form. Any winner that fails to sign any required documentation as requested by the Promoter may be disqualified from the promotion. By submitting your personal information, you agree to receive emails from The Port Adelaide Football Club containing offers that we think may interest you. You will be given the opportunity to unsubscribe on every email that we send. The Promoter, in its sole and absolute discretion, may request for more information with respect to an entry. Contact by the Promoter or the does not mean that the entry is deemed the winner. Entrants indemnify the Promoter and its related entities against any claim, action, proceeding, loss, or expense arising out of any liability for claims by a third party, or any claims they may have, caused by or in connection with their participation in the Competition or the acceptance of any prize. The Promoter has no ongoing liability to the entrant or their nominated person, for any reason whatsoever.
Traders address	Allan Scott Power Headquarters Alberton Oval Brougham Place ALBERTON SA